## WHAT IS CLAIMED IS:

- 1. A diazonium salt represented by the following general formula (1):
- General formula (1)

$$R^{1}$$
 $R^{2}$ 
 $R^{6}$ 

wherein R<sup>1</sup> and R<sup>2</sup> each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; and R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup> and R<sup>6</sup> each independently represents a hydrogen atom, a hydroxyl group, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an alkylsulfonyl group, an arylsulfonyl group or a diazonio group, and at least one of R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup> and R<sup>6</sup> represents the diazonio group.

2. The drazonium salt according to claim 1, and represented by the following general formula (2):

General formula (2)

$$R^{1}$$
 $R^{2}$ 
 $R^{1}$ 
 $R^{2}$ 
 $R^{2}$ 
 $R^{3}$ 
 $R^{9}$ 

wherein R<sup>1</sup> and R<sup>2</sup> each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; R<sup>7</sup>, R<sup>8</sup> and R<sup>9</sup> each independently represents a hydrogen atom, a hydroxyl group, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an alkylsulfonyl group or an arylsulfonyl group; and X represents an anion.

3. The diazonium salt according to claim 1, and represented by the following general formula (3):

## General formula (3)

wherein  $R^1$  and  $R^2$  each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl

group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; R<sup>10</sup> and R<sup>11</sup> each independently represents a hydrogen atom, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an alkylsulfonyl group or an arylsulfonyl group; R<sup>12</sup> represents a hydrogen atom, an alkyl group or an aryl group; and X represents an anion.

4. A thermal recording material comprising, on a support, a thermal recording layer containing a coupler and a diazonium salt represented by the following general formula (1):

General formula (1)

$$R^3$$
  $R^4$   $R^5$   $R^6$   $R^6$ 

wherein R<sup>1</sup> and R<sup>2</sup> each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; and R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup> and R<sup>6</sup> each independently represents a hydrogen atom, a hydroxyl group, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio

group, an alkylsulfonyl group, an arylsulfonyl group or a diazonio group, and at least one of  $R^3$ ,  $R^4$ ,  $R^5$  and  $R^6$  represents the diazonio group.

5. The thermal recording material according to claim 4, wherein the coupler is a compound represented by the following general formula (4) or a tautomer thereof:

General formula (4)

## $E^{1}$ — $CH_{2}$ – $E^{2}$

wherein  $E^1$  and  $E^2$  each independently represents an electron withdrawing group, and  $E^1$  and  $E^2$  may be linked each other to form a ring.

- 6. The thermal recording material according to claim 4, wherein the diazonium salt is encapsuled in microcapsules.
- 7. The thermal recording material according to claim 6, wherein walls of the microcapsules include at least one of polyurethane and polyurea as a constituent.
- 8. The thermal recording material according to claim 4, wherein the thermal recording layer includes an organic base.
- 9. The thermal recording material according to claim 8, wherein the organic base is used in an amount of 0.1 to 30 parts by weigh with respect to 1 part by mass of the diazonium salt.

- 10. The thermal recording material according to claim 4, wherein the thermal recording layer includes a color forming aid.
- 11. The thermal recording material according to claim 4, wherein the thermal recording layer includes a free radical generating agent.
- 12. The thermal recording material according to claim 11, wherein the free radical generating agent is used in an amount of 0.01 to 5 parts by mass with respect to 1 part by mass of the diazonium salt.
- 13. The thermal recording material according to claim 4, wherein the thermal recording layer includes a vinyl monomer.
- 14. The thermal recording material according to claim 13, wherein the vinyl monomer is used in an amount of 0.2 to 20 parts by mass with respect to 1 part by mass of the diazonium salt.
- 15. The thermal recording material according to claim 4, wherein at least one of a light transmittance control layer and a protective layer is disposed on the thermal recording layer.
- 16. The thermal recording material according to claim 4, wherein the thermal recording layer includes the diazonium salt represented by the general formula (1) in an amount of 0.02 to 5  $g/m^2$ .

17. The thermal recording material according to claim 4, wherein the diazonium salt is represented by the following general formula (2):

General formula (2)

$$R^7$$
  $R^8$   $N_2^+ X^ R^9$   $R^9$ 

wherein R<sup>1</sup> and R<sup>2</sup> each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; R<sup>7</sup>, R<sup>8</sup> and R<sup>9</sup> each independently represents a hydrogen atom, a hydroxyl group, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an alkylsulfonyl group or an arylsulfonyl group; and X represents an anion.

- 18. The thermal recording material according to claim 17, wherein the thermal recording layer includes the diazonium salt represented by the general formula (2) in an amount of 0.02 to 5  $g/m^2$ .
- 19. The thermal recording material according to claim 4, wherein the diazonium salt is represented by the following general formula (3):

General formula (3)

$$R^{10}$$
  $O-R^{12}$   $N_2^+ X^ R^{11}$   $R^2$ 

wherein R<sup>1</sup> and R<sup>2</sup> each independently represents an alkyl group, an aryl group, an acyl group, an alkoxycarbonyl group or a carbamoyl group, and R<sup>1</sup> and R<sup>2</sup> may be linked each other to form a ring; R<sup>10</sup> and R<sup>11</sup> each independently represents a hydrogen atom, a halogen atom, an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an alkylsulfonyl group or an arylsulfonyl group; R<sup>12</sup> represents a hydrogen atom, an alkyl group or an aryl group; and X represents an anion.

20. A thermal recording material according to claim 19, wherein the thermal recording layer includes the diazonium salt represented by the general formula (3) in an amount of 0.02 to 5  $g/m^2$ .